

SPONSORSHIP INFORMATION PACKAGE



Friday, May 1, 2020
German Cultural Centre
Saskatoon

2020 will mark the 8th annual MERIT Awards of Excellence. It's hard to believe that our once small, sedate event has turned into a sold-out, rocking evening with over 300 people helping us celebrate open shop achievements. This year's event will build on the success of prior events, plus a few added surprises to keep things fresh.

We invite you to be part of our celebration through sponsorship. All sponsorship options come with significant recognition before, during and after the event. It's an excellent way of profiling your business as an exceptional MERIT member while at the same time supporting the hardest working people in this province – our open shop employees!

For more information, please contact us at info@meritsask.com.

MAIN STAGE SPONSORS (2) \$3000 - Sold

- ✓ Your logo on the main stage at all times, special recognition throughout the evening program, and premium seating

MAJOR SPONSORS (3) \$2500

- ✓ Welcome Drink Sponsor - **Sold**
- ✓ Spirit Sampling Bar - **Sold**
- ✓ Dinner Buffet Sponsor - **Sold**

EVENT SPONSORS (8) \$2000:

- ✓ Video Sponsor (2 spots)
- ✓ Table Wine Sponsor – Red
- ✓ Table Wine Sponsor – White
- ✓ Digital Photo Booth Sponsor
- ✓ Dessert Table Sponsor - **Sold**
- ✓ Centrepiece Sponsor - **Sold**
- ✓ Safe Ride Home Sponsor - **Sold**

VIP EXPERIENCE SPONSOR (2) \$1500 1 Sold

- ✓ For lucky winners of the VIP Experience draw, limousine transportation to and from the event, premium seating and upgraded table wines

NETWORKING HOUR SPONSOR (1) \$1000 Sold

- ✓ Sponsorship of hot appies to snack on during the networking hour

REGISTRATION SPONSOR (1) \$1000 Sold

- ✓ Sponsorship of our registration table and the guest registration cards

ACTIVITY STATION SPONSORS (3) \$1000

- ✓ Guests will be invited to participate in activities to earn an entry into the draw for a \$500 cash prize.

COFFEE BAR SPONSOR (1) \$750 Sold

- ✓ A specialty coffee bar will be available at the end of the evening

ICE SCULPTURE SPONSOR (1) \$750 Sold

- ✓ The centrepiece of our welcome drink station, and key to this year's theme

SUPPORT STAFF SPONSOR (1) \$750 Sold

- ✓ Our helpers for the evening will be dressed in themed t-shirts that will include our sponsor's logo

DOOR PRIZE SPONSORS (5) \$500 Sold

- ✓ Five \$500 sponsorships available for our premium door prize draws

AWARDS SUPPORTERS (10) \$500

- ✓ Show your support through a cash sponsorship of \$500

GIFT BAG SPONSORS (8) \$500

- ✓ Each award winner will go home with a basket of premium gifts

SPONSORS will receive the following in return for their support of the event:

- **MAIN STAGE SPONSOR (\$3000)** – special recognition by event MC during the program, main stage signage throughout the entire evening, logo recognition on the event program and the Merit web site. *8 free tickets and preferred seating*
- **MAJOR SPONSOR (\$2500)**
 - **Welcome Drink Sponsor** - logo on the drink ticket that is given to each attendee, signage at the Welcome Drink Station, logo recognition on the event program and the Merit web site. *6 free tickets*
 - **Spirit Sampling Bar** – logo displayed prominently at the Spirits Sampling Bar, logo recognition on the event program and the Merit web site. *6 free tickets*
 - **Dinner Buffet Sponsor** – logo displayed prominently at the food buffet, premium dinner wines at your table, first in line preference at the buffet, logo recognition on the event program and the Merit web site. *6 free tickets*
- **EVENT SPONSOR (\$2000)** – special event signage, logo recognition on the event program and the Merit web site. *4 free tickets*
- **VIP EXPERIENCE SPONSOR (\$1500)** – logo recognition in the limo, logo recognition on the event program and the Merit web site. *3 free tickets*
- **NETWORKING HOUR SPONSOR (\$1000)** – logo recognition associated with the gift provided, logo recognition on the event program and the Merit web site. *2 free tickets*
- **REGISTRATION SPONSOR (\$1000)** – logo recognition at the registration table, on the guest registration card, on the event program and the Merit web site. *2 free tickets*
- **ACTIVITY STATION SPONSOR (\$1000)** – logo recognition on the activity, logo recognition on the event program and the Merit web site. *2 free tickets*
- **COFFEE BAR SPONSOR (\$750)** - logo recognition at the coffee bar, logo recognition on the event program and the Merit web site. *2 free tickets*
- **ICE SCULPTURE SPONSOR (\$750)** - logo recognition at the coffee bar, logo recognition on the event program and the Merit web site. *2 free tickets*
- **SUPPORT STAFF SPONSOR (\$750)** - logo recognition at the coffee bar, logo recognition on the event program and the Merit web site. *2 free tickets*
- **DOOR PRIZE SPONSOR (\$500)** – recognition at the time of the prize draw, logo recognition on the event program and the Merit web site. *1 free ticket*
- **AWARDS SUPPORTER (\$500)**– logo recognition on the event program and the Merit web site. *1 free ticket*
- **GIFT BAG SPONSOR (\$500)** – logo recognition on the event program and on the Merit web site. *1 free ticket*

SPONSORSHIP CONFIRMATION

COMPANY NAME:

PHONE NUMBER:

CONTACT NAME:

EMAIL:

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Main Stage Sponsor (\$3000) | <input type="checkbox"/> Welcome Drink Sponsor (\$2500) | <input type="checkbox"/> Sampling Bar Sponsor (\$2500) | <input type="checkbox"/> Dinner Buffet Sponsor (\$2500) |
| <input type="checkbox"/> Event Sponsor (\$2000) - Category: | | | <input type="checkbox"/> VIP Experience Sponsor (\$1500) |
| <input type="checkbox"/> Networking Hour Sponsor (\$1000) | <input type="checkbox"/> Registration Sponsor (\$1000) | | <input type="checkbox"/> Activity Station Sponsor (\$1000) |
| <input type="checkbox"/> Coffee Bar Sponsor (\$750) | <input type="checkbox"/> Ice Sculpture Sponsor (\$750) | | <input type="checkbox"/> Support Staff Sponsor (\$750) |
| <input type="checkbox"/> Door Prize Sponsor (\$500) | <input type="checkbox"/> Awards Supporter (\$500) | | <input type="checkbox"/> Gift Bag Sponsor (\$500) |

Please return this page indicating your requested sponsorship to info@meritsask.com