

# SPONSORSHIP INFORMATION PACKAGE



In 2018, we have **TWO** great reasons to celebrate:

- ✓ To acknowledge the amazing achievements of our open shop employees
- ✓ To commemorate the 30<sup>th</sup> anniversary of MERIT

We invite you to join in this momentous occasion by showing your support for open shop employees through sponsorship.

Sponsorship options all come with significant recognition both before and during the event, and are an excellent way of profiling your business as an exceptional MERIT member.

## SPONSORSHIP LEVELS

### MAIN STAGE SPONSORS (2) \$3000:

- Your logo on the main stage at all times  
*"This event is brought to you by: (Your Company)"*

### MAJOR SPONSORS (3) \$2500

- Welcome Drink Sponsor
- Fresh Oysters and Appetizers Bar Sponsor
- Legacy Award Sponsor

### EVENT SPONSORS (9) \$2000:

- Video Sponsor (2 spots)
- Table Wine Sponsor – Red
- Table Wine Sponsor – White
- Interactive Photo Booth Sponsor
- Dessert Table Sponsor
- Coffee Bar Sponsor
- Centrepiece Sponsor
- Safe Ride Home Sponsor

### ANNIVERSARY CHAMPAGNE TOAST SPONSOR (1) \$1500:

- To commemorate our 30<sup>th</sup> anniversary, a special toast will be made. Your sponsorship of this category will be acknowledged during that toast.

### BLACKJACK TABLE SPONSORS (3) \$1000:

- To add some interactivity, guests will be invited to play a hand of blackjack at one of three tables. They will have the opportunity to win an entry into the draw for a \$500 cash prize by beating the dealer in a hand of blackjack.

### ANNIVERSARY ICE SCULPTURE SPONSOR (1) \$750

- Sponsorship of an amazing anniversary ice sculpture displayed prominently in the networking area

### DOOR PRIZE SPONSORS (5) \$500:

- Five \$500 sponsorships available for door prize draws

### 30<sup>th</sup> ANNIVERSARY SUPPORTERS (10) \$500:

- Show your support through a cash sponsorship of \$500

### GIFT BAG SPONSORS (8) \$350:

- Each award winner will go home with a basket of gifts valued at \$350.

**SPONSORS will receive the following in return for their support of the event:**

- **MAIN STAGE SPONSORS (\$3000)** – special recognition by event MC during the program, main stage signage throughout the entire evening, logo recognition on the event program and the Merit web site. *8 complimentary event tickets and preferred seating*
- **MAJOR SPONSORS (\$2500)**
  - **Welcome Drink Sponsor** - logo on the drink ticket that is given to each attendee, signage at the Welcome Drink Station, logo recognition on the event program and the Merit web site. *6 complimentary event tickets*
  - **Fresh Oysters and Appetizers Bar Sponsor** – logo displayed prominently at the Oyster bar, logo recognition on the event program and the Merit web site. *6 complimentary event tickets*
  - **Legacy Award Sponsor** – presentation of the Legacy Award to the selected recipient, logo recognition on the event program and the Merit web site. *6 complimentary event tickets*
- **EVENT SPONSORS (\$2000)** – special signage on item that is sponsored, logo recognition on the event program and the Merit web site. *4 complimentary event tickets*
- **CHAMPAGNE TOAST SPONSOR (\$1500)** –each guest will receive a flute of champagne to participate in the 30<sup>th</sup> anniversary celebratory toast. Sponsor will be recognized during the toast. You will also receive logo recognition on the event program and the Merit web site. *3 complimentary event tickets*
- **BLACKJACK TABLE SPONSORS (\$1000)** – to encourage interaction and networking, we will be having three blackjack tables. Guests will have the opportunity to win an entry into the draw for a \$500 cash prize by beating the dealer in a game of blackjack. For this level of sponsorship, your logo will be on the blackjack table, as well as on the event program and the Merit web site. *2 complimentary event tickets*
- **ANNIVERSARY ICE SCULPTURE SPONSOR (\$750)** – The ice sculpture, located prominently in the networking area will have associated sponsor signage. You will also receive logo recognition on the event program and the Merit web site. *2 complimentary event tickets*
- **PRIZE SPONSORS (\$500)** – recognition at the time of the prize draw, logo recognition on the event program and the Merit web site. *1 complimentary event ticket*
- **30<sup>th</sup> ANNIVERSARY SUPPORTERS (\$500)**– logo recognition on the event program and the Merit web site. *1 complimentary event ticket*
- **GIFT BAG SPONSORS (\$350)** – logo recognition in the event program and on the Merit web site

**SPONSORSHIP CONFIRMATION**

COMPANY NAME: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

- Main Stage Sponsor (\$3000)**     **Welcome Drink Sponsor (\$2500)**     **Oyster Bar Sponsor (\$2500)**     **Legacy Award Sponsor (\$2500)**  
 **Event Sponsor (\$2000) - Category:** \_\_\_\_\_     **Champagne Toast Sponsor (\$1500)**     **Blackjack Table Sponsor (\$1000)**  
 **Ice Sculpture Sponsor (\$750)**     **Prize Sponsor (\$500)**     **Event Supporter**     **Gift Bag Sponsor (\$350)**

*Please return this page indicating your requested sponsorship to*

*Email: Karen@meritsask.com*

*Fax: 306-764-4390*